PROJECT: Case Study Final
4/10/2025

20 Points Possible

Attempt 1 ▾		⟳ In Progress

NEXT UP: Submit Assignment

🗨 Add Comment

Unlimited Attempts Allowed

∨ **Details**

GDS 85, Portfolio — THE Project milestone

Project Case Study | Final Solution (revised from Draft)

Case Study Slide Deck

The purpose of a Case Study (https://wvm.instructure.com/courses/63059/pages/case-study-examples-and-tips) is to show your potential client or employer your "design thinking" using written descriptions and visual communications.

This course uses TWO LAYOUTS OF THE SAME CASE STUDY CONTENT.

1. Case Study for the Website:
The case study content as body copy with images integrated into your online portfolio.

At this point in the semester, we are focusing on this second LAYOUT first. You will use this same content in #1 above.

2. Case Study for an Interview Presentation
The case study will be a slide deck to present live during a meeting as a project walk-through.

Assignment Specifications: You will create a thorough, well-thought-out case study using slides that include both text and images of your selected project.

Your case study must include the following sections:

1. **Setup**: Problem, goal, and intended audience
2. **Solution process**: Research, explorations, design iterations, and tests
3. **Outcome**: Final solution and its impact
4. **Reflection**: What was learned?

For those who struggle with professional writing in English, please consider consulting outside help. I am not a Language Arts or writing instructor and cannot help at a very detailed level.
  • **Academic Support-Writing Center** ⤷ **(https://missioncollege.edu/student_services/tutoring.html)** also offers online writing assistance.

This begins the professional writing portion of the class. **Grammar and spelling matter**; *ask a trusted peer, student, colleague, friend, or family member to PROOF read your work.*

Project Expectations

An example from our lesson will give you an idea of expectations. *Don't copy this exactly.*

⌄ **View Rubric**

Case Study Rubric

Criteria	Ratings		Pts
Written content has substance and describes the student's Design Thinking related to solving a design problem. view longer description	**10 pts** **Full Marks**	**0 pts** **No Marks**	/ 10 pts
Layout: Hierarchy, unity, typography, principles of design, color palette, etc. view longer description	**5 pts** **Full Marks**	**0 pts** **No Marks**	/ 5 pts
Professional document. Minimal typos, grammar, widows/orphans. view longer description	**5 pts** **Full Marks**	**0 pts** **No Marks**	/ 5 pts
			Total Points: 0

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